



READY TO BECOME PART OF OUR STORY?

We are looking for a
Marketing Manager (m/f/x)
with a focus on Content Creation

Location: Heidenheim a. d. Brenz/Berlin/Porto/remote
Starting: at the next possible date

YOUR NEW STAGE:

THE FORCE builds companies for companies in the healthcare, pharmaceutical, and medical devices sector.

We encourage work in a flexible surrounding and as a diverse group when it comes to gender, nationality, religion, and ways of working. This unique culture is aimed to integrate employees and partners seamlessly into one organization.

Likewise, this organization shall easily adapt to customer organizations. Our unique way of operation will release THE FORCE to solve customer problems in a fast, effective, and efficient manner.

In all of this, people are and will be at the center of our attention, and the most valuable asset we have: People are our strength. They make us THE FORCE.

YOUR DAILY PERFORMANCE:

- You take it into your own hands to create compelling content for all our communication channels, always keeping your respective audience and the specifications of the channel in mind.

- You run the show when it comes to the creation and expansion of a visual world for our companies, including the identification and adjustment of graphic material across all platforms.
- You're one of our leading actors in the (further) development of our branding strategies and their implementation for all internal and external communication purposes – from business letter to social media post to branded mug.
- You've figured out the finer aspects of WordPress and use this skill to present website content in a user-friendly way.
- You act as a contact point for our team to ensure a consistent branding and appealing design in all areas.
- You're in the first line-up for planning, designing, and rolling out new communication or promotion material of all kinds.
- Supporting the development of new channels where necessary, e.g. newsletter, shop systems, social media, won't end in a tragedy for you, either.

HOW YOU'LL ENTERTAIN US:

- Completed studies in marketing, communications, business, or a related field / a comparable training build the cornerstone of your repertoire.
- You've already been starring in marketing, optimally in a B2B environment, for some time.
- You charm your audience by your way with words and know how to adapt your content for every channel.
- Your eye for both design and detail is almost mystical.
- You don't need a prompter when it comes to WordPress, UX design, SEO, and the basics of HTML/CSS.
- You've got enough credits in common MS Office applications (Word, PowerPoint, Excel, Outlook) to provide the team with support in terms of functions, branding, and design.
- Ideally, this isn't your first season of working with Adobe Photoshop and Premiere.
- You act in an independent, structured, and reliable way – but don't get stage fright during group performances, either.
- With your language skills, you can easily tell your stories in written and oral form, in English and German alike.

RAISE THE CURTAIN:

You feel like this could be your next gig? Send us your application directly via our application form and find out whether we'll be performing together soon.

Please note that we require all application documents in English.

[APPLY FOR THIS POSITION NOW](#)