



We are looking for a
Marketing Manager (m/f/x)
with a focus on Web Development

Location: Heidenheim a. d. Brenz/Berlin/Porto/remote
Starting: at the next possible date

BE MORE THAN JUST A COG IN THE MACHINE:

THE FORCE builds companies for companies in the healthcare, pharmaceutical, and medical devices sector.

We encourage work in a flexible surrounding and as a diverse group when it comes to gender, nationality, religion, and ways of working. This unique culture is aimed to integrate employees and partners seamlessly into one organization.

Likewise, this organization shall easily adapt to customer organizations. Our unique way of operation will release THE FORCE to solve customer problems in a fast, effective, and efficient manner.

In all of this, people are and will be at the center of our attention, and the most valuable asset we have: People are our strength. They make us THE FORCE.

THE PROGRAMS YOU'LL RUN:

- You get your hands on the development, implementation, and operation of websites from a technical point of view.
- You activate your advanced settings for the maintenance of websites by carrying out updates, ensuring security and functionality, and taking changing legal requirements (e.g., data protection, cookie laws, accessibility requirements) into account.

- You're not that much of a robot that you don't understand aspects like user experience and a compelling design.
- You switch into the mode of (further) developing our branding strategies and their implementation for all internal and external communication purposes – from business letter to social media post to branded mug.
- Your system doesn't crash when faced with the concept, design, and roll-out of new communication or promotion material of all kinds.
- You activate your language and graphics modules to support content creation for all channels.
- You are a contact point for our team to ensure a consistent branding and appealing design in all areas.
- If necessary, you take use of your devices to develop new channels, such as newsletters or shop systems.

YOUR CONFIGURATION:

- Completed studies in marketing, business, communications, or a related field / a comparable training are part of your programming.
- You've already got a couple of years of online marketing, optimally in a B2B environment, in your system.
- You're familiar with the mechanics of developing and operating websites, from the administration of servers to legal requirements.
- Your intelligence when it comes to WordPress, frequently used plug-ins, UX design, and the basics of HTML/CSS is more than artificial.
- Additional experience in the set-up of online shop and newsletter systems is a useful add-on.
- You've leveled up in common MS Office applications (Word, PowerPoint, Excel, Outlook) and can provide the team with support in terms of functions, branding, and design.
- Ideally, Adobe Photoshop and Premiere aren't science fiction to you.
- You operate in an independent, structured, and reliable way – but don't short-circuit when faced with teamwork, either.
- Your written and oral English skills are in full gear.

READY TO TURN THIS INTO MORE THAN A SIMULATION?

If you feel like it's time for you to get this update, send us your application directly via our application form.

Please note that we require all application documents in English.

[APPLY FOR THIS POSITION NOW](#)