



YOU TRULY BRING OUR PRODUCTS TO BLOSSOM?

We are looking for a

Product Manager with a focus on Product Marketing (m/f/x)

Location: Heidenheim/Berlin or remote (Germany)

Starting: at the next possible date

YOUR NEW GARDEN:

THE FORCE builds companies for companies in the healthcare, pharmaceutical, and medical devices sector.

We encourage work in a flexible surrounding and as a diverse group when it comes to gender, nationality, religion, and ways of working. This unique culture is aimed to integrate employees and partners seamlessly into one organization.

Likewise, this organization shall easily adapt to customer organizations. Our unique way of operation will release THE FORCE to solve customer problems in a fast, effective, and efficient manner.

In all of this, people are and will be at the center of our attention, and the most valuable asset we have: People are our strength. They make us THE FORCE.

WHAT YOU'LL MAKE GROW:

- Through strategic marketing and positioning of customer products with end customers as well as sales partners, you are the best fertilizer for their development.
- You are a natural when it comes to translating product features into an intelligible product message and convincing sales arguments.

- Thanks to your development, coordination, and implementation of product marketing strategies, our products flourish particularly well.
- When it comes to planning and implementing actual campaigns, you are sprouting with ideas and drive alike.
- You find the best growth conditions for product launches nationally and abroad.
- With your analysis of the market and market requirements, you harvest the insights that are necessary for further market expansions – or for a new alignment.
- You sow your support in the development, updating and maintenance of product data, technical information, and marketing and sales material.
- You embed yourself as a link between our products and all contacts and channels in the area of sales.
- Data and analyses on products and their profitability are not just a pile of compost for you, but the nutrient for future success.

WHAT WOULD BE A BED OF ROSES FOR US:

- Your roots lie in a successfully completed degree in marketing, economics, or a related field, or in a comparable education/qualification.
- You've already come into bloom in the practical field of product marketing or sales, and ideally have previous experience with pharmaceutical products or food supplements.
- It's easy for you to cultivate a good understanding of new products.
- You're communicative and anything but a wallflower when it comes to contact with potential sales partners.
- Excellent written and spoken skills in both German and English are the perfect ground for your everyday work.
- Business figures are not a thorn in your side: Not only do you understand them, but you can also translate them into specific necessary actions.
- Due to your experience, you don't wither when it comes to handling digital marketing tools and MS Office.

ALL OF THIS MAKES YOU WANT TO TURN OVER A NEW LEAF?

Then send us your application directly via our application form.

Please note that we require all application documents in English.

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